MANAGERIAL OWNERSHIP, AUDIT QUALITY AND FIRM PERFORMANCE IN MALAYSIAN

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Abstract
The separation of ownership and management functions in modern corporations and the presence of information asymmetric produce the possibility of principal-agent conflict. This study investigates the relationship between managerial ownership and company performance of public listed companies in Malaysia. Further, this study investigates the effect of audit quality on company performance. As multivariate regression is used to analyze the data in this study, assumptions of multicollinearity, homoscedasticity and linearity are also tested. Furthermore, this study applied the F-test, Chow test and Hausman test to determine the best statistical method. The analysis utilizing GLS fix effects estimations technique is applied. The results showed that the managerial ownership had negative and significant relationship with ROA and Tobin’s Q. Therefore, the managerial ownership does not influence corporate performance in Malaysia and the principal agent problems cannot be solved through an increase of managerial ownership. Further, audit quality showed positively effect to both of performance indicators. This provide that the external audit provides the monitoring device to reduce information asymmetry between the managers and the shareholders.

Keywords: Corporate ownership, Audit quality, Performance, Malaysia

1.0 Introduction
The effect of ownership structure on company performances is an important subject and debatable in corporate finance and accounting literatures. Empirical studies have not reached a conclusive finding regarding the effect of ownership structure on company performance. Majority of the previous studies are based on developed market such as United States (US) and United Kingdom (UK) where the ownership is widely dispersed. It is widely accepted that concentrated ownership has the potential to limit agency problem and reduce agency cost and therefore improves the company performance (Jensen and Meckling, 1976). This is due to efficient monitoring by higher concentrations shareholders through stronger incentives and more power by appointing directorship in order to monitor manager at lower cost. La Porta, Lopez-de-Silanes, Shleifer and Vishny (1997) showed that the average of ownership in 49 countries by three largest shareholders is 46 percent. Further study by La Porta, Lopez-de-Silanes and Shleifer (1999) stated that the control is often concentrated within a family which is typically the founder of companies or their descendants. Shareholders with large ownership in the company showed more willingness to play an active role in corporate decision making since they realize the outcome of the monitoring effort. Hence, this study attempts to investigate the relationship between managerial ownership and company performance of public listed companies in Malaysia. Further, this study investigates the effect of audit quality to company performance.

2.0 Literature Review
The literature suggests that in concentrated ownership, the role of large shareholders and the absence of corporate control mechanism are dominant in developing economies. The research on ownership structure is interesting in Malaysia and other emerging countries since they are characterize by high ownership concentration which the shareholders are holding control in companies (Faccio and Lang 2002). High concentration ownership and less investor protection create the conflict between the majority and the minority shareholders (Sheifer and Vishny 1997; La Porta et al. 1999). In concentration ownership companies, the Owner and the manager is usually the same person. This will significantly reduce the conflict of interest between the owner and the manager (La Porta et al. 1999). In addition, the role of business group and involvement of owner in supervising is consider as an important characteristic of corporate practices in the underdeveloped institutional framework in Malaysia.
In concentrated ownership companies, large shareholders could play an important role in monitoring the manager. The existence of large shareholders will help to monitor the managerial decisions. As a result, the agency conflict will be reduced and the company performance will be improved (Lehman and Weigand 2000; Sheilfer and Vishny 1986). The involvement of shareholder as a member of the board of director will increase the degree of monitoring toward the manager. The underlying assumption is to realign the ownership and corporate control in order to enhance the company performance. Lehman and Weigand (2000) stated that the incentive to monitor increase in ownership concentration as well as improving the control in companies.

The convergence-of-interest and the efficient monitoring hypothesis propose that the existence of large shareholders and concentrated ownership influence the level of agency cost and companies performance. The important issue in agency theory is to solve the agency problem and reduce the asymmetric information between the shareholders and the manager. The nature of company ownership structure will affect the agency problem between the shareholders and the manager. Problem arises when the company ownership dispersed is different compared to a company with concentrated ownership. Dispersed ownership is typical for US, UK and Japan companies. Most of the conflicts in the companies in these countries are between managers and shareholders (Jensen and Meckling, 1976). However, in concentrated ownership especially among companies in Western Europe and the most of Asian countries, conflict arises between controlling shareholders and minority shareholders (Fan and Wong, 2002).

Ownership structure determines the nature of agency conflict as well as distribution power and control in company (Jensen and Warner 1988). Sheilfer and Vishny (1997) stated that majority shareholder as a control mechanism to solve agency conflict. This opinion supported by Kabir, Cantrijn and Jeunink (1997) where they found that more concentrated ownership provide an effective monitoring toward the manager. Controlling shareholders with large ownership concentration have incentive and power to acquire necessary information in order to supervise the manager. Higher ownership concentration is expected to reduce agency cost and to improve the company’s performance as well.

Finding by Claessens, Djankov and Lan (2002) indicated that controlling of single shareholder is prevalent in more than two-third of the firm in Asian countries where separation of ownership and control is rare. Therefore, the owner has significant power to pursue their own interest with the expense of minority shareholders. Shleifer and Vishny (1997) stated that controlling shareholders might not have a convergence of interests with minority shareholders. With the effective control of company, the owner is able to determine daily operation and profit sharing among shareholders. The minority shareholders are entitled to cash flow rights of their share. However, they will face uncertainty which entrenched control owner may opportunistically deprive them of their right. This creates an ‘entrenchment effect’ (Morck et al., 1998).

3.0 Hypothesis Development

3.1 Managerial Ownership and Companies Performance

According to Jensen and Meckling (1976), the managerial ownership has a potential to align the interest between the manager and the shareholders. Recent studies had examined the relationship between managerial ownership and corporate performance. Jensen (1983) stated that the most powerful link between shareholders wealth and executive wealth is direct ownership of shares by manager. This statement supported by Porter (1992) who believed that outside owner should be encouraged to hold larger shares and to take a more active and constructive role in companies. Academic and researchers that underwent the study of the clash between the motivations of investors and managers found that the simplest way to resolve this conflict is to have a significant ownership commitment from corporate managers. Assuming that manager’s objectives parallel with shareholders’ objectives, conflict between the shareholder and the manager can be resolved when manager holds ownership in companies. Fama and Jensen (1983) and Morck
et al. (1988) asserted that when a manager owns low level of company equity, they tend to have higher incentives to keep their strategies in line with the preferences of other owners since their bonding to firm’s outcome is high. However, when managerial ownership reaches at a certain point, they would allocate the firm resources for their own interest (McConnell and Servaes, 1995).

Researches that focus on relationship between managerial ownership and company performance showed an inconclusive result. Morck et al. (1988) found Tobin’s Q to increase and decrease with managerial ownership. McConnell and Servaes (1990) found an inverted U-shaped relation between Tobin’s Q and managerial ownership, with an inflection point between 40 percent to 50 percent ownership. Hermalin and Weisbach (1991) found a positive relationship between Tobin’s Q and management ownership up to 1 percent, a negative relation for ownership between 1 percent to 5 percent, becoming positive again in the ownership range 5 percent to 20 percent, and turning negative for ownership exceeding 20 percent. Short, Zhang and Keasey (1999) in their studies found non-linear relationships between directors’ shareholding and company performance. Therefore, empirical evidences on the relationship between managerial ownership and company performance suggests that the size of insider ownership does matter and the effect can be either both positive and negative. The positive relation at low level of managerial ownership suggests the incentive alignment while the negative relation at high levels of managerial ownership provides the evidence that managers become entrenched and can indulge in non-value-maximizing activities without being disciplined by the shareholders (Himmelberg et al., 1999).

Large empirical literature investigates the relationship between managerial ownership and firm’s performance and provides mixed result. Jensen and Meckling (1976) argue that agency cost and managerial ownership are negatively related and have positive relationship between managerial ownership and firm’s performance. The convergence of interest hypothesis suggests a positive relationship between managerial ownership and firm’s performance due to lower agency cost. While a negative relationship between managerial ownership and firm’s performance is suggested by entrenchment hypothesis which explain that managerial ownership above a certain threshold will have destroying effect due to conflict between large block holders. A manager owning the large fraction of the shares in the firm bears the consequences of managerial action that either create or destroy the firm performance. Therefore, managerial shareholders are likely to work hard and create better investment decision and high managerial ownership firms should perform better. This study utilized the agency theory framework and the following null hypothesis is proposed:

H01: The higher concentrated managerial ownership exhibit the higher company performance.

The performance measure for this study included ROA and Tobin’s Q. Therefore, the hypotheses for each performance indicators are:

H01a: The higher concentrated managerial ownership exhibit the higher company’s ROA.
H01b: The higher concentrated managerial ownership exhibit the higher company’s Tobin’s Q.

3.2 Audit Quality and Corporate Performance

The demand for quality audit has also been motivated by the need to manage agency conflict. Information asymmetry between shareholder and manager creates a moral hazards problem. According to Jensen and Meckling (1976) and Watt and Zimmerman (1983) managers will pursue their self interest at the expense of shareholders. Agency theory predicts that agent and principals will recognise that it can be mutually beneficial to reduce the moral hazard and will devise arrangement to align their self-interest. Independent audit will provides a monitoring device designed to improve information about company performance and
reduce information asymmetry. The greater the agency conflict between manager and shareholders, the
greater agency cost, and the greater the demand for audits identified as high quality (Palmrose 1986; Francis
and Wilson 1988; De Fond 1992; Creswell et al. 1995). Assuming that quality audit might reduce agency
cost where auditor provide an indicators about the credibility of financial statement information. As a
consequence, lower monitoring cost could lead to better performance of corporation. This leads to the
following hypothesis in the null form:

H02: Companies with higher quality auditor are associated with higher performance.

The performance measure for this study included ROA and Tobin’s Q. Therefore, the hypotheses for each
performance indicators are:

H02a: Companies with higher quality auditor are associated with higher ROA.
H02b: Companies with higher quality auditor are associated with higher Tobin’s Q.

4.0 Model for Ownership Structure, audit quality and performance
The econometric model developed comprises two equations. The first model utilizes ROA as performance
indicator and second model utilize Tobin’s Q as performance indicators. These equations are tested in the
current paper and are formally presented below:

Model 1: Ownership structure, audit quality and ROA

\[
\text{ROAit} = \alpha_0 + \beta_1 \text{LMANit} + \beta_2 \text{AQit} + \beta_3 \text{LSIZEit} + \beta_4 \text{GROWit} + \beta_5 \text{LEVit} + \beta_6 \text{LPROit} + \beta_7 \text{AGEit} + \beta_8 \text{PRit} + \beta_9 \text{IPit} + \beta_{10} \text{Cpit} + \beta_{11} \text{CONit} + \beta_{12} \text{PLANit} + \beta_{13} \text{IPCit} + \beta_{14} \text{TECHit} + \beta_{15} \text{TRADit} + \epsilon \it
\]

(1)

Notes:

<table>
<thead>
<tr>
<th>ROA</th>
<th>Return on Asset of company</th>
</tr>
</thead>
<tbody>
<tr>
<td>( \alpha_0 )</td>
<td>Intercept/constant term.</td>
</tr>
<tr>
<td>LMAN</td>
<td>Log of managerial ownership</td>
</tr>
<tr>
<td>AQ</td>
<td>Audit quality</td>
</tr>
<tr>
<td>LSIZE</td>
<td>Log size (log of total assets)</td>
</tr>
<tr>
<td>GROW</td>
<td>Growth</td>
</tr>
<tr>
<td>LEV</td>
<td>Leverage</td>
</tr>
<tr>
<td>LPRO</td>
<td>Log of profitability</td>
</tr>
<tr>
<td>AGE</td>
<td>Company age</td>
</tr>
<tr>
<td>PR</td>
<td>Properties (1 for the firm operated in PR sector, otherwise 0)</td>
</tr>
<tr>
<td>IP</td>
<td>Industrial Product (1 for the firm operated in IP sector, otherwise 0)</td>
</tr>
<tr>
<td>CP</td>
<td>Consumer Products (1 for the firm operated in CP sector, otherwise 0)</td>
</tr>
<tr>
<td>CON</td>
<td>Construction (1 for the firm operated in CON sector, otherwise 0)</td>
</tr>
<tr>
<td>PLAN</td>
<td>Plantations (1 for the firm operated in PLAN sector, otherwise 0)</td>
</tr>
<tr>
<td>IPC</td>
<td>Infrastructure Project Companies (1 for the firm operated in IPC sector, otherwise 0)</td>
</tr>
<tr>
<td>TECH</td>
<td>Technology (1 for the firm operated in TECH, otherwise 0)</td>
</tr>
<tr>
<td>TRAD</td>
<td>Trading and services (1 for the firm operated in TRAD sector, otherwise 0)</td>
</tr>
</tbody>
</table>
\[ Q_{it} = \alpha_0 + \beta_1 \text{LMAN}_{it} + \beta_2 \text{AQ}_{it} + \beta_3 \text{LSIZE}_{it} + \beta_4 \text{GROW}_{it} + \beta_5 \text{LEV}_{it} + \beta_6 \text{LPRO}_{it} + \beta_7 \text{AGE}_{it} + \beta_8 \text{PR}_{it} + \beta_9 \text{IP}_{it} + \beta_{10} \text{C}_{it} + \beta_{11} \text{CON}_{it} + \beta_{12} \text{PLAN}_{it} + \beta_{13} \text{IPC}_{it} + \beta_{14} \text{TECH}_{it} + \beta_{15} \text{TRAD}_{it} + \epsilon_{it} \]

(2)

Notes:
- \( Q \): Tobin’s Q
- \( \alpha_0 \): Intercept/constant term.
- \( \text{LMAN} \): Log of managerial ownership
- \( \text{AQ} \): Audit quality
- \( \text{LSIZE} \): Log size (log of total assets)
- \( \text{GROW} \): Growth
- \( \text{LEV} \): Leverage
- \( \text{LPRO} \): Log of profitability
- \( \text{AGE} \): Company age
- \( \text{PR} \): Properties (1 for the firm operated in PR sector, otherwise 0)
- \( \text{IP} \): Industrial Product (1 for the firm operated in IP sector, otherwise 0)
- \( \text{CP} \): Consumer Products (1 for the firm operated in CP sector, otherwise 0)
- \( \text{CON} \): Construction (1 for the firm operated in CON sector, otherwise 0)
- \( \text{PLAN} \): Plantations (1 for the firm operated in PLAN sector, otherwise 0)
- \( \text{IPC} \): Infrastructure Project Companies (1 for the firm operated in IPC sector, otherwise 0)
- \( \text{TECH} \): Technology (1 for the firm operated in TECH, otherwise 0)
- \( \text{TRAD} \): Trading and services (1 for the firm operated in TRAD sector, otherwise 0)
- \( \epsilon \): Error term
- \( i \): \( i \)th firm
- \( t \): \( t \)th period

5.0 Data
Data of this study was collected from secondary sources. Accounting information was collected from Osiris database. Ownership data was collected from the list of thirty largest shareholders in annual report which is downloaded from Bursa Malaysia website. After considering the incomplete information, there were 730 usable samples covering three periods from the 2007 to 2009. Therefore, the study comprises 2190 observation (730 companies x 3 years). However, the companies classified under the finance sector were excluded in this study because of their unique features and business activities, as well as differences in compliance and regulatory requirement. Normality check of the data was also carried out and some of the measures were transformed into logarithm to control for skewed nature of data. As multivariate regression is
used to analyze the data in this study, assumptions of multicollinearity, homoscedasticity and linearity are also tested.

6.0 Result

6.1 Result of data Stationary Normality Test

The result of data stationary normality test using data mean, medium, standard deviation, skewness and kurtosis are shown in table 1. According to Tabachnick and Fidell (2001), to use of the analysis of variance for the population or samples of observation is assumed to be normally distributed and it is important where to conduct parametric statistical techniques. Population or sample assumed normally distributed when mean of variables similar to value of medium, skewness value is zero and kurtosis value equal to 3. Skewness and kurtosis are two components in determining normality (Pallant, 2005). The diagnostic test showed that no variables have the value of mean equal to value of median. In addition the skewness value of variables are mix both positively and negatively indicating that their distributions are skewness to the right side as well as to left side of the curve. Sample assumed normally distributed if skewness value is zero. The kurtosis value of variables range from 1.026 (AQ) to 578.334 (ROA) and no variable showed the value of 3. Therefore, it indicates that the result violates the assumption of normally distribution.

Utilizing SK test to evaluate the normality for all variables also showed it significant at 1 percent (P<0.01) and these means all the variables are failed to fulfill the normality test. Since the data distribution is not normally distributed, the estimation method of ordinary least square (OLS) to analyse the sample data would produces bias and inefficient estimators. Therefore, the generalized least square (GLS) method of estimation is more appropriate and it is expected to yield a much better result (Gujarati 2003). The issue which involves the variables of non-normal distribution is quite common in research that involves a large sized sample (Pallant, 2005). In fact, this argument is agreed by Norusis (2000) and Kleinbaum, Kupper, Muller, and Nizam (1998), who explain that variance analysis is not heavily dependent on the assumption of normality since the data is large. As a result, the assumption of normality is not seriously offended since this study covers a large sample size.

Table 1: Results of normality test

<table>
<thead>
<tr>
<th>ROA</th>
<th>TQ</th>
<th>LMA</th>
<th>AQ*</th>
<th>LSIZE</th>
<th>GRW</th>
<th>LEV</th>
<th>LPRO</th>
<th>AGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mean</td>
<td>0.064</td>
<td>0.617</td>
<td>1.178</td>
<td>0.540</td>
<td>5.531</td>
<td>1.422</td>
<td>0.188</td>
<td>4.239</td>
</tr>
<tr>
<td>Median</td>
<td>0.060</td>
<td>0.330</td>
<td>1.540</td>
<td>1.000</td>
<td>5.480</td>
<td>0.710</td>
<td>0.060</td>
<td>4.192</td>
</tr>
<tr>
<td>Maximum</td>
<td>11.08</td>
<td>38.000</td>
<td>1.990</td>
<td>1.000</td>
<td>7.850</td>
<td>14.900</td>
<td>16.174</td>
<td>6.962</td>
</tr>
<tr>
<td>Minimum</td>
<td>-21.94</td>
<td>-1.350</td>
<td>-2.000</td>
<td>0.000</td>
<td>0.780</td>
<td>0.010</td>
<td>-0.062</td>
<td>1.041</td>
</tr>
<tr>
<td>Std. Dev</td>
<td>0.698</td>
<td>1.638</td>
<td>0.854</td>
<td>0.498</td>
<td>0.661</td>
<td>1.940</td>
<td>0.877</td>
<td>0.782</td>
</tr>
<tr>
<td>Skewness</td>
<td>-15.280</td>
<td>12.668</td>
<td>-1.796</td>
<td>-0.161</td>
<td>-0.324</td>
<td>3.014</td>
<td>13.292</td>
<td>-0.022</td>
</tr>
</tbody>
</table>
Notes:
1. The * denotes p-value significance at 1 percent level (P<0.01).
2. ROA = Return on assets, TQ = Tobin’s Q Ratio, LMAN = Log Managerial ownership,
   AQ = audit quality, LSIZE = Log total assets, GRW = market value of share divided by book value
   of share, LEV = total debt divided by total assets, LPRO = log profit or loss, AGE= year of listing.
3. * Denotes dummy variable.

6.2 Results of Multicollinearity Test
This study must ensure that the data must be independent of one another. It means that observations or
independent variables must not be influenced by other independent variables (Pallant, 2005). According to
Steven (1996), it is very serious if this assumption is violated. He added that each study must ensure that all
observations are independent. This study is based on Pair-wise Pearson correlation matrix for the variables
and the results are provided in tables 2. It indicates that multicollinearity is not a problem, as the correlations
between all variables are relatively low. According to Gujarity (2003), multicollinearity could be a problem
when the correlation exceeded 0.80. The low intercorrelation among the explanatory variables used in the
regression indicates no reason to suspect serious multicollinearity.

Table 2: Result of multicollinearity test using Pearson Correlation matrix

<table>
<thead>
<tr>
<th></th>
<th>ROA</th>
<th>TQ</th>
<th>LMAN</th>
<th>AQ*</th>
<th>LSIZE</th>
<th>GRW</th>
<th>LEV</th>
<th>LPRO</th>
<th>AGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>ROA</td>
<td>1.000</td>
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<td></td>
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<td></td>
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<td></td>
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<tr>
<td>TQ</td>
<td>0.049*</td>
<td>1.000</td>
<td></td>
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<td>LMAN</td>
<td></td>
<td></td>
<td>1.000</td>
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<td></td>
<td>0.036*</td>
<td>0.175</td>
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<tr>
<td>AQ*</td>
<td>0.064</td>
<td>0.031</td>
<td>-0.197</td>
<td>1.000</td>
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<tr>
<td>LSIZE</td>
<td>-0.30*</td>
<td>-0.021</td>
<td>-0.274*</td>
<td>0.217</td>
<td>1.000</td>
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<td>*</td>
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<tr>
<td>GRW</td>
<td>0.062*</td>
<td>0.187</td>
<td>-0.366*</td>
<td>0.201</td>
<td>0.460</td>
<td>1.000</td>
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<td>*</td>
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<tr>
<td>LEV</td>
<td>0.126*</td>
<td>0.255</td>
<td>-0.023</td>
<td>0.007</td>
<td>-</td>
<td>0.003</td>
<td>1.000</td>
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<tr>
<td>LPRO</td>
<td>0.093*</td>
<td>0.242</td>
<td>-0.297*</td>
<td>0.231</td>
<td>0.657</td>
<td>0.547</td>
<td>0.025</td>
<td>1.000</td>
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</tr>
<tr>
<td>AGE</td>
<td>0.018</td>
<td>0.015</td>
<td>-0.277*</td>
<td>0.134</td>
<td>0.322</td>
<td>0.273</td>
<td>0.020</td>
<td>0.255</td>
<td>1.000</td>
</tr>
</tbody>
</table>
Notes:
1. The * and ** indicate correlation are significant at the 0.01 (2-tailed) and 0.005 (2-tailed) levels, respectively.
2. ROA = Return on assets, TQ = Tobin’s Q Ratio, LMAN = Log Managerial ownership, AQ = audit quality, LSIZE = Log total assets, GRW = market value of share divided by book value of share, \( \text{LEV} \) = total debt divided by total assets, LPRO = log profitability, AGE = year of listing.
3. * Denotes dummy variable.

### 6.3 Results of Regression Analysis on ROA

The analysis begin with the report of the regression using generalized least square (GLS) estimations technique on ROA in model 1 and Tobin’s Q in Model 2. The F-statistic for model 1 and model 2 are statistically significant at 1 % level. The \( R^2 \) for models 1 and model 2 indicated the value 0.18 and 0.29 respectively. The adjusted \( R^2 \) for model 1 recorded the value 0.16 and 0.28 for model 2. The regression analyses using GLS estimation technique on ROA and Tobin’s Q reported in table 3.

#### 6.3.1 The Effect of Ownership and ROA

The regression utilizing GLS estimation technique reported in table 3 showed that the managerial ownership coefficient is negative and statistically significant at 5 percents level. The coefficient of man ownership (LMAN) is -0.012 and this explained that if 1 percent increase in managerial ownership would lead to 0.012 percent decreased percent in ROA. This is consistent with studies by Morck et al. (1988), Demsetz and Lehn (1985), Shleifer and Vishny (1997) and Himmelberg et al (1999). Another studies by Loderer and Martin (1997) and Demsetz and Villalonga (2001) found no relationship between managerial ownership and ROA. The result is statistically failed to support hypothesis H01a. The result is consistent with entrenchment hypothesis which suggests a negative relationship between managerial ownership and firm’s performance. The entrenchment theory emphasizes that the manager of the firm uses the resources for their personal benefit, and decrease the firm’s performance. The finding contradicts with the agency theory which proposed that the increases of managerial ownership will increase the firm performance. Audit quality shows a positive relationship with ROA. The coefficient of audit quality 0.013 explain that company with big four auditor had 0.013 percent higher in ROA compared to company with non big four auditors. This finding supports the H03a which stated that companies with higher quality auditor are associated with higher corporate performance. This is due to the quality audit might reduce agency cost where auditor provide and indicators about the credibility of financial statement information.

#### 6.3.2 The Effect of Ownership and Tobin’s Q

Model 1 on table 3 report the managerial ownership coefficient on Tobin’s Q is negative and significant at 5 percents level (P<0.05). The coefficient of LMAN recorded the value -0.086 shows that 1 percent increase in managerial ownership will lead to decrease 0.086 percent in Tobin’s Q, and therefore the result reject the hypothesis H01b. This is not surprising since the result may be attributed to the managerial entrenchment which results in a decrease of firm performance for increasing of managerial ownership (Ming and Gee, 2008). The relationship between audit quality and Tobin’s Q is positive and significant at 1 percent (P<0.01). The company with big four auditor had 0.095 percent higher in Tobin’s Q compared to company with non big four auditors. This finding supports the hypothesis H03b which stated that companies with higher quality auditor are associated with higher corporate performance. This is due to the quality audit might reduce agency cost where auditor provide and indicators about the credibility of financial statement information.
Table 3: Regression for GLS estimation

<table>
<thead>
<tr>
<th>Independent variables</th>
<th>Hypotheses</th>
<th>ROA</th>
<th>Tobin’s Q</th>
</tr>
</thead>
<tbody>
<tr>
<td>Constant</td>
<td></td>
<td>1.015</td>
<td>0.160</td>
</tr>
<tr>
<td>LMAN</td>
<td>H01a &amp; b</td>
<td>-0.012**</td>
<td>0.014</td>
</tr>
<tr>
<td>AQ</td>
<td>H02a &amp; b</td>
<td>0.013</td>
<td>0.021</td>
</tr>
</tbody>
</table>

Control variables

<table>
<thead>
<tr>
<th>Variable</th>
<th>Hypotheses</th>
<th>ROA</th>
<th>Tobin’s Q</th>
</tr>
</thead>
<tbody>
<tr>
<td>LSIZE</td>
<td>-0.288*</td>
<td>0.021</td>
<td>-0.429*</td>
</tr>
<tr>
<td>GROW</td>
<td>0.008</td>
<td>0.006</td>
<td>0.181*</td>
</tr>
<tr>
<td>LEV</td>
<td>0.089***</td>
<td>0.010</td>
<td>0.342*</td>
</tr>
<tr>
<td>LPRO</td>
<td>0.165***</td>
<td>0.017</td>
<td>0.151*</td>
</tr>
<tr>
<td>AGE</td>
<td>0.001**</td>
<td>0.001</td>
<td>0.001</td>
</tr>
<tr>
<td>PR</td>
<td>-0.062</td>
<td>0.117</td>
<td>0.198</td>
</tr>
<tr>
<td>IP</td>
<td>-0.075</td>
<td>0.114</td>
<td>0.177</td>
</tr>
<tr>
<td>CP</td>
<td>-0.017</td>
<td>0.116</td>
<td>0.288</td>
</tr>
<tr>
<td>CON</td>
<td>0.041</td>
<td>0.113</td>
<td>0.313</td>
</tr>
<tr>
<td>PLAN</td>
<td>-0.072</td>
<td>0.120</td>
<td>0.589**</td>
</tr>
<tr>
<td>IPC</td>
<td>-0.016</td>
<td>0.157</td>
<td>1.407***</td>
</tr>
<tr>
<td>HTL</td>
<td>-0.059</td>
<td>0.189</td>
<td>1.405***</td>
</tr>
<tr>
<td>TECH</td>
<td>-0.084</td>
<td>0.128</td>
<td>0.282</td>
</tr>
<tr>
<td>TRAD</td>
<td>-0.544</td>
<td>0.114</td>
<td>0.513**</td>
</tr>
</tbody>
</table>

R²         | 0.18       | 0.29     |
Adjusted R² | 0.17       | 0.28     |
F-statistics | 366.85*    | 623.83*  |
Durbin-Watson Na | 1.512     |
Baltagi-Wu LBI Na | 2.390     |

Notes:
1. The * indicates significant at 1 percent (P<0.01), ** indicates at 5 percent (P<0.05) and *** indicates at 10 percents (p<0.1).
2. LMAN = Log Managerial ownership, AQ = audit quality, POL = politically connected company, LSIZE = Log total assets, GRW = market value of share divided by book value of share, LEV = total debt divided by total assets, LPRO = log profitability, AGE = year of listing, LIQ = total current assets divided by total current liability.

7.0 Conclusions
Agency theory proposed that the concentrated ownership would contribute to a more effective monitoring process. Utilizing panel data of listed companies for the year 2007-2009 covering 730 listed companies on Bursa Malaysia showed that the managerial ownership failed as a controlling and monitoring mechanism to
neutralize the agency conflict and optimize the company performance. There is a negative effect of managerial ownership on firm performance. The findings showed that managerial ownership exhibited negative associations with ROA and Tobin’s Q. Therefore, the results are inconsistent with the convergent interest hypothesis by Jensen and Meckling (1976), which proposed that more equity ownership by the managers would increase corporate performance. However, these findings are consistent with the study by Demsetz (1983), which proposed the divergence of interest hypothesis (entrenchment hypothesis) where the increment of managerial ownership will reduce the corporate performance. Demsetz (1983) suggested that providing managers with shares to align their interests with the owners may not solve the agency problems or reduce agency costs and thus fails to improve company performance. The results are also consistent with the study by Perrini, Rossi, and Rovetta (2008) who stated that managerial ownership is beneficial only in non-concentrated firms. They also suggested that the controlling owner may use his or her position in the firm to extract private benefits at the expense of the other shareholders by appointing the managers that represent their own interests. In addition, the finding is also similar with the study by Ming and Gee (2008) who proposed that the managerial ownership does not influence stock returns and dividend yields among Malaysian companies. The findings suggest that greater managerial ownership can lead to greater agency problems due to an entrenchment effect. In particular, the managers with sufficient ownership have control rights, and therefore they have the ability to influence the firms to commit the self-serving transactions and thereby expropriate wealth from outside shareholders (Shleifer & Vishny, 1986). When the managers hold a relatively large equity stake, their concentrated control allows them to use corporate disclosures for personal interests, rather than for the best interests of outside shareholders. As a conclusion, managerial ownership does not influence corporate performance in Malaysia and the principal agent problems cannot be solved through an increase of managerial ownership. This finding supports the view that the managerial ownership can lead to more severe agency problems.

Audit quality exhibited the positive and significant relationship with all performance indicators; ROA and Tobin’s Q. The results indicate that companies with the Big Four auditors have better performance compared to companies with non-Big Four auditors. Financial statement auditing is an important external monitoring mechanism to verify the validity of financial statement information as well as to reduce information asymmetries and agency costs between the manager and shareholders (Watts & Zimmerman, 1993). External audit provides the monitoring device to reduce information asymmetry between the managers and the shareholders. The quality audit provided by the Big Four auditors is expected to reduce the agency costs as well as enhance the credibility of financial statements. Therefore, the lower monitoring costs would lead to better company performance. The greater expertise provided by the Big Four auditors enhance the audit quality. In addition, reputable audit firms are expected to produce high quality audit work. Most shareholders recognize the importance to choose the reputable auditors (Palmrose, 1986) since they have more incentives to produce high quality audit work and maintain their independence (Craswell & Taylor, 1991).

References


